

Sign Board or Signage Insurance



**Designed to protect
businesses against the
financial loss or damage to
their outdoor or indoor signage
due to unforeseen events**

signs

Contact Us

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WHO NEEDS IT

Establishments using signage

- Shops
- Offices
- Malls
- Restaurants
- Showrooms
- Petrol pumps
- Commercial establishments



Glow Signs



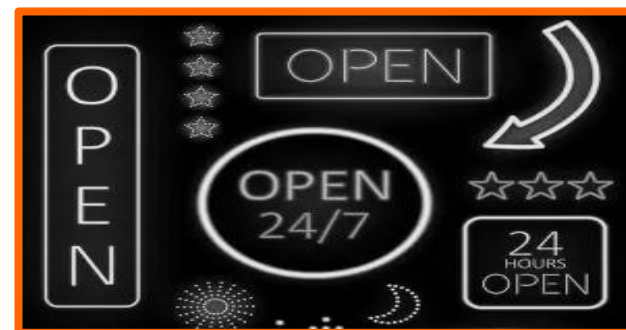
Hoardings



Flex Boards



LED Boards



Neon Signs

WHAT DOES IT COVER

Sign Board Insurance (can be part of Business Package Policy or Fire Insurance add-on).

Coverage includes:

Accidental external damage

Fire, lightning, explosion

Storm, cyclone, flood, or other natural calamities

Riot, strike, malicious damage

Impact damage (e.g. by vehicles)

Theft or burglary (optional add-on)

Optional Addons

- Third-party liability for damage caused by falling signage
- Neon/LED sign special coverage
- Theft/burglary (if not already included)

MAJOR EXCLUSIONS & IMPORTANT NOTES

Major Exclusions

- Gradual wear and tear or deterioration
- Electrical or mechanical breakdown
- Damage due to improper installation or maintenance
- Damage during repair, cleaning, or removal
- Pre-existing defects

Important Notes

- Sum Insured should be based on reinstatement value (cost to replace the signage).
- Typically, a First Loss Policy or Fixed Sum Policy (no depreciation).
- Annual policies, but can also be offered as part of comprehensive packages